



Insurance Institute
Newfoundland & Labrador



Coffee & Conversation Webinar

Our Coffee & Conversation seminars have moved to a new day! We know the end of the month can be busy – instead, join us mid-month on **Wednesdays** and make some new connections. The Insurance Institute of NL and the Insurance Brokers Association of NL continue to partner in offering the best value for your educational dollar.

Are You Leading a Digital Life?

Date: Wednesday, February 14, 2018

Fee: \$40.00 & HST

Time: Registration – 9:15 am

Presentation – 9:30 to 11:00 am NT

Webinar: Login details will be emailed

Becky Davison, Marketing Manager with The Halifax Chamber of Commerce will be in conversation with Linda Meldrum, Account Executive, Aon. During this seminar, they will discuss:

- Your brand, your skills and the role that volunteerism plays in creating your personal brand
- Your Digital life – People are watching! What are they thinking about you and why?
- Are you irresistible? Do people find you interesting on Social Media?
- The secrets of social selling to prospect effectively

Speakers:

Linda Meldrum, CIP – Account Executive, Aon

Linda has over 35 years of insurance industry experience and is currently an Account Executive with Aon in Atlantic Canada. She is a Past President of IINS, served on the Board of Governors with IIC and has instructed 7 of the 10 CIP courses. Linda is currently President of Sackville and Area Rotary, former District Secretary Rotary District 7820 and a former VP with NS Crime Stoppers.

Becky Davison, B.Comm., MBA – Marketing Manager, Halifax Chamber of Commerce

Becky has 16 years' experience in event management, real estate and publication production. She has found her niche helping businesses grow through developing networks in Halifax. She has a Master's of Business Administration from St. Mary's University and a Bachelor of Commerce from Dalhousie and is a lifelong learner.

Insurance Brokers Association of NL
151 Crosbie Rd, Level 3 Chimo Building
St. John's, LS A1B 4B4
E-mail: iban@nfld.net
Phone: 709-726-4450
Website: www.iban.ca

Insurance Institute of NL
151 Crosbie Rd, Level 3 Chimo Building
St. John's, NL A1B 4B4
E-mail: IINLmail@insuranceinstitute.ca
Phone: 709-754-4398, Fax 709-754-4399
Website: www.insuranceinstitute.ca/Newfoundland

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Register Online at

www.insuranceinstitute.ca/institutes-and-chapters/Nova-Scotia/Seminars.aspx
or submit this form to the address below.

Name: _____

Company: _____ **Telephone:** _____

Address: _____

E-mail (for confirmation of registration): _____

Fee: \$ 46.00 (\$40 + HST)

Return this form and payment by **February 7, 2018** to:

Insurance Institute of Nova Scotia
220 – 250 Baker Drive, Dartmouth, NS B2W 6L4
Email to: IINSmal@insuranceinstitute.ca

Make cheques payable to **Insurance Institute of Nova Scotia**

No cancellations. Substitutions welcome.

Amount Enclosed: \$ _____ **Payment:** Cheque VISA MasterCard AMEX

Credit Card #: _____ **Expiry Date:** _____

Signature: _____

Insurance Brokers Association of Nova Scotia

380 Bedford Highway
Halifax, NS B3M 2L4
E-mail: keri@ibans.com
Phone: 902-876-0526
Fax: 902-876-0527
Website: www.ibans.com

Insurance Institute of Nova Scotia

250 Baker Drive, Suite 220
Dartmouth, NS B2W 6L4
E-mail: IINSmal@insuranceinstitute.ca
Phone: 902-433-0070
Fax: 902-433-0072
Website: www.insuranceinstitute.ca/NovaScotia